



# 8th Annual Law Enforcement and Private Sector Business Continuity Summit

## CONTINUING THREATS TO THE HOMELAND: WORKING ON SOLUTIONS

Atlanta Metropolitan State College  
Atlanta, Georgia

December 1, 2016



Special thanks for making Summit VIII possible:

- Atlanta Metropol
- Atlanta Police Department
- BOMA Georgia
- Cousins Properties
- Coweta County Sheriff's Office
- Doraville Police Department
- Emory Healthcare
- Greater Atlanta Chapter of ASIS International
- Harris County Sheriff's Office
- Jefferson Police Department
- Washington County Sheriff's Office



Thank you for attending the Eighth Annual Law Enforcement and Business Continuity Summit. We look forward to seeing you next year.

## Agenda

- 0730 – 0830 **Registration and Continental Breakfast**
- 0830 – 0845 **Welcoming Remarks, Conference Rationale and Agenda Overview**
- Dr. Gary A. McGaha**, President, Atlanta Metropolitan State College  
**Russ Law**, Past Chair, Greater Atlanta ASIS Chapter and Director of Business Development, Verensics  
**Kurt Erskine**, First Assistant US Attorney, US Attorney's Office, Northern District of Georgia  
**Dr. Robble Friedmann**, Founding Director, Georgia International Law Enforcement Exchange, Georgia State University and Master of Ceremonies
- 0845 – 0930 **Operational Lessons from Terrorist Attacks**  
**Colonel (Ret.) Ron Gertner**, Israel Police
- 0930 – 1015 **Update on Terrorism Intelligence and Assessment of Current/Future Threats**  
**David LeValley**, Special Agent in Charge, Federal Bureau of Investigation, Atlanta Field Division
- 1015 – 1030 **Break**
- 1030 – 1115 **NCTC and Partnership with State and Local Agencies**  
**Bonnie Sharp**, NCTC Domestic Representative – Southeast
- 1115-1200 **Protecting Corporations from External Threats**  
**Ming Yao**, CEI Corporate Security, Director - Crisis Management/Business Continuity, Cox Enterprises, Inc.
- 1200 – 1300 **Lunch**
- 1300 - 1330 **Tabletop Scenarios Outline**  
Scenario A: Terrorist Attack  
Scenario B: Cyber-Attack & Contingency Planning
- 1330 – 1500 **Tabletop Scenario Breakout Sessions**
- Scenario A - Terrorist Attack Tabletop Breakout Sessions:
- A-1 Technology - Threats and Protection**  
**Phillip Mahan**, Data Protection and Privacy, Ionic Security  
**Kevin Walsh**, U.S. Secret Service
- A-2 Inter-Agency and Intra-Agency Collaboration**  
**David Wardell**, Central Atlanta Progress/ Downtown Improvement District  
**Joe Spillane**, Georgia State University Police Department
- A-3 Soft Targets - Internal/External threats to Business and Public**  
**Paul Purcell**, InfoQuest  
**Ray Moore**, (Ret.) U.S. Secret Service
- Scenario B – Cyber-Attack and Contingency Planning Tabletop Breakout Session:
- B-1 Anatomy of a Ransomware Attack : An Interactive Overview**  
**Bob Hayes**, Security Executive Council  
**Herbert Mattord**, Kennesaw State University
- 1500 – 1515 **Break**
- 1515 – 1600 **Breakout Session Key Summaries**
- 1600 – 1610 **Closing Comments**

### **Tabletop Scenario A - Terrorist Attack:**

#### **Session A1: Technology: Threats and Protection**

This session will focus on the impact of the attack where terrorists use technology, social media, and the dark web hacked information to cause damage, gain monetary advantage and plan activities against corporations and public institutions. It should also address the use of protective technology to thwart such attacks and protect the organizations, their employees, and the public which they serve whether as businesses or as government entities. Participants will discuss the scenario and offer solutions to questions posed by the facilitators. The breakout recorder/reporter will share the breakout session's results with the plenary audience.

#### **Session A2: Inter-Agency and Intra-Agency Collaboration**

This session will discuss preparedness as well as weak links in internal and external communication such as threat identification, organizational response, and coordination of activities before, during, and following the attack. Participants will examine the need for and implementation of drills, explore ways of better information sharing and assess vulnerabilities across the organization and between organizations as applicable to both public and private entities. Participants will discuss the scenario and offer solutions to questions posed by the facilitators. The breakout recorder/reporter will share the breakout session's results with the plenary audience.

#### **Session A3: Soft Targets: Internal/External threats to Business and Public**

This session will assess considerations when businesses/public (especially soft targets) are faced with a terror threat or actual attack. How to balance an organizational environment between a pleasant "campus" and a hardened target. Explore the dilemma of cost-benefit of target hardening. Are there low-cost solutions to challenging threats? What behavioral indicators should organizations focus on to spot potential threats among employees, customers, and the public? What better screening mechanisms should be in place to mitigate threats? Participants will discuss the scenario and offer solutions to questions posed by the facilitators. The breakout recorder/reporter will share the breakout session's results with the plenary audience.

### **Tabletop Scenario B - Cyber-attack and Contingency Planning:**

#### **Session B1: Anatomy of a Ransomware Attack - An Interactive Overview**

This session will cover the value of contingency planning when an organization is confronted with a cyberattack that involved ransomware. Attendees will learn about how these type of attacks unfold and explore how various contingency information protection strategies are employed to minimize operational losses when they occur. The breakout recorder/reporter will share the breakout session's results with the plenary audience.

### **Craig Dowdell - Homeland Security Officer, Atlanta Fire Rescue Department**



Craig Dowdell is a 22 year veteran of the US Fire Service. He holds a Bachelor of Science Degree in Marketing from Tuskegee University, and holds multiple certifications in the disciplines of Hazardous Materials Technician, NFPA 1006/1670 Compliant Technical Rescue Technician, Georgia Peace Officer (POST) Certified, NPQ Fire Service Instructor and a Georgia POST Instructor. Dowdell is also a licensed State of Georgia Emergency Medical Technician-Intermediate (EMT-I) and operates as Team Leader for the Atlanta Fire Rescue Department Tactical Medic Team.

Currently, Dowdell is the Homeland Security Officer for the Atlanta Fire Rescue Department assigned to the Atlanta FBI-Joint Terrorism Task Force as the Assistant WMD Coordinator. Duties include but not limited to conducting Critical Infrastructure Site Assessments, interfacing with all City of Atlanta Stakeholders at the local, state and federal level to include private industry to ensure partner readiness for planning, mitigation, response, and recovery. Dowdell is also an Sports and Special Events Incident Management Adjunct Instructor with the Texas A&M Engineering Extension Service (TEEX). He also holds various certifications in the National Incident Management System (NIMS System) such as I-100 through 400, Planning Section Chief, Resources Unit Leader, and Documentation Unit Leader.

### **Colonel (Ret.) Ron Gertner - Israel Police**



Colonel (Ret.) Ron Gertner is Head, Homeland Security Division, Focus Intelligence Combat Special Solutions (F.I.C.S.) and serves as a security consultant.

He has served in the Israel Police for 26 years (1991-2017) in numerous command positions with the last two years as chief of operations of the Samaria and Judea Police District which suffered more than 150 terrorist attacks of different kinds, and was the scene of many complex terror attack sites. He commanded more than 200 officers including the central command post and the district anti-terrorism SWAT unit. During his police career he commanded dozens of terrorist attack scenes including numerous suicide bombings.



Colonel Gertner also served in various command positions as Chief of several police stations in Israel (Eilat Police Sub District, Netanya Police, Rosh Ha'ayin Police). He served as the Intelligence Officer of Kfar Saba Police.

Colonel Gertner was the Chief Instructor and Deputy Commander of the Israel Police Academy.

Colonel Gertner served for four years as an intelligence officer in an elite reconnaissance unit of the IDF.

Colonel Gertner is a graduate of the Israel National Defense College (2014). He holds graduate degrees in National Security (M.A.) from the University of Haifa (2013), and Middle Eastern History (M.A.) from Tel-Aviv University (2007), as well as an undergraduate degree (B.A.) in political science from the University of Haifa (1997).

### **Bob Hayes - Managing Director, Security Executive Council**



Bob is the principal architect and founder of the Security Executive Council (SEC). The SEC is a research and advisory services firm that serves a wide range of risk management decision makers. Its community includes forward-thinking security practitioners, agencies, universities, NGOs, innovative solution providers, media companies, and industry groups. Backed by a Faculty of more than 100 successful current and former security executives, the SEC creates groundbreaking Collective Knowledge™ research, which is used as an essential foundation for its solutions it creates to assist successful organizations and leaders. The Security Executive Council is the eminent voice on organizational risk mitigation leadership.

Hayes has more than 25 years of experience developing security programs and providing corporations security services including seven years as the CSO at Georgia Pacific, and nine years as security operations manager at 3M. Hayes was one of the first security executives to successfully implement unified management of corporate security, computer security, and business conduct and compliance programs in a Fortune 100 company. His security experience spans the manufacturing, distribution, research and development, and consumer products industries as well as national critical infrastructure organizations. Additionally, he has more than 10 years of successful law enforcement and training experience in Florida and Michigan.

Bob is a recognized innovator in the security field and was named as one of the 25 Most Influential People in the Security Industry by Security Magazine. His concepts have resulted in the SEC publishing over 50 innovative books, research reports and Proven Practices in the last several years. He is a frequent speaker at key industry events. He is a leading expert on security issues and the SEC has written over 500 articles for security, business and executive magazines and has been quoted by such major media outlets as The Wall Street Journal and Forbes.

### **David J. LeValley - Special Agent in Charge, Federal Bureau of Investigation, Atlanta Field Division**



David J. LeValley is the Special Agent-in-Charge (SAC) of the FBI's Criminal/Cyber Division of the Washington Field Office (WFO). He most recently served as Section Chief of the Transnational Organized Crime-Western Hemisphere Section at in the Criminal Investigative Division (CID) at

FBI Headquarters in Washington, D.C.

In 2004, he was promoted to a supervisory position in CID's Major Theft Unit at FBIHQ. In this role, he was responsible for national program management of investigations targeting organized theft crews and interstate transportation of stolen property. In 2005, Mr. LeValley worked to establish the FBI's Mara-Salvatrucha-13 (MS-13) National Gang Task Force in response to rising concerns about the proliferation of violent transnational gangs, specifically MS-13.

In 2011, Mr. LeValley was selected as Assistant Special Agent-in-Charge of the Criminal Division of WFO. While serving in this position for two years, he managed several programs including organized crime, gangs, violent crime, and cyber investigations.

Mr. LeValley was named unit chief of the CID's Drug/Criminal Enterprise Unit in 2006. He was responsible for national program management of the FBI's counter-drug effort. In 2007, Mr. LeValley was selected to supervise the FBI's Safe Streets Violent Gang Task Force in Washington, D.C. The task force was a collaborative effort between the District of Columbia's Metropolitan Police Department, U.S. Park Police, and U.S. Marshals Service to address violent gangs in the District of Columbia.

Prior to joining the FBI, Mr. LeValley served in the United States Marine Corps and as a police officer for the Harrisburg, Pennsylvania Police Department.

**Phillip Mahan - Data Protection and Privacy, Ionic Security**



Phillip Mahan has a 20+ year history in the Information Technology and Data Protection fields. This has given him experience in building and repairing IT systems, as well as rebuilding them after Disasters and Incidents. Although he has spent his career in the Private Sector, he has worked closely with Law Enforcement and Government Agencies as a member and officer of the Atlanta Chapters of the High Technology Crime Investigation Association (HTCIA) and InfraGard Members Alliance. Phillip is currently with Ionic Security working with Data Protection and Privacy.

**Herbert J. Mattord - Associate Professor, Tenured, Kennesaw State University; Content Faculty Expert: Information Security and Assurance, Security Executive Council**



Herbert J. Mattord, Ph.D., CISM, CISSP is the Associate Director of the Center for Information Security Education and Associate Professor of Information Security in the Michael J. Coles College of Business at Kennesaw State University, Georgia. He has been teaching college classes since 1981 and designing and implementing information security curriculum since 2002.

Dr. Mattord has served as a consultant to several Fortune 1000 organizations, the United States Government as well as the State of Georgia on issues related to information security. He has co-authored eleven textbooks in information security including: Principles of Information Security and Management of Information Security, published by Cengage/Course Technology.

Dr. Mattord is an active researcher in information security management – Including risk management, governance and policy, and authentication. He is a member of the Information Systems Security Association, the Association for Computing Machinery, and the Association for Information Systems. He serves as the AIS representative on the Cybersecurity Curriculum Joint Task Force 2017.

Prior to his full-time academic career, Dr. Mattord served as the Manager for Technical Security at Georgia Pacific Corporation.

**Reginald “Ray” Moore - SAIC (Ret.), United States Secret Service**



Ray Moore recently retired as the Special Agent in Charge (Ret.) of the Atlanta Field Office of the United States Secret Service. Ray was a Senior Executive Service (SES) member with over 32 years of proven investigative, executive protection, protective intelligence gathering, and security education and development experience. Ray’s experience has also included the protection of eight U.S. Presidents, the protection of numerous Heads of State and Heads of Government, and the planning of numerous National Security Special Events (NSSes) with national security implications. He holds a Bachelor of Science degree in Criminal Justice from West Georgia College, Carrollton, GA and he is a proud native of Atlanta.

**Paul Purcell - Vice President/COO and Lead Security Analyst, InfoQuest Investigators**



Paul Purcell is the Vice President / COO and Lead Security Analyst for InfoQuest Investigators headquartered in Atlanta, GA. He’s the author of “Disaster Prep 101,” and also a member of ASIS, the Association of Threat Assessment Professionals (ATAP), the GA Association of Professional Private Investigators (GAPPI), and the American Board for Certification in Homeland Security (ABCHS). Currently, Paul trains emergency response personnel as well as private-sector organizations in enhanced family preparedness. Paul also conducts Continuity of Operations Planning (COOP) and site and event security planning for a variety of public and private sector organizations.

**Bonnie Sharp - Analyst/Domestic Representative, National Counterterrorism Center, Southeast Region**

Bonnie was recently appointed as the National Counterterrorism Center (NCTC) Domestic Representative for the Southeast Region, headquartered in Atlanta, GA, where she serves as the senior NCTC representative in the region. Bonnie first joined NCTC in 2007 as a detailee from the FBI with a background in WMD/CBRN terrorism issues. She worked as the training and outreach coordinator for CBRN terrorism matters at NCTC until January 2011 when she transitioned to the NCTC Operations Center, serving on a

team which conducted 24/7 global terrorism awareness operations. During her five years in the Operations Center, Bonnie held positions as a Team Production Coordinator, Deputy Senior Operations Officer, and Senior Operations Officer before being selected as the Southeast Regional Domestic Representative for the Center.

### **Joseph Spillane - Chief, Georgia State University Police Department**



Chief Joseph P. Spillane has over 28 years of service with the Atlanta Police Department, having served in five of the six police precincts and in a variety of specialized assignments. His last assignment was with the Strategies and Special Projects Division which is responsible for coordinating and facilitating the department's strategic crime fighting initiatives and implementing new technologies and projects. On November 28, 2016

Chief Spillane became the Chief of the Georgia State University Police Department.

Chief Spillane began his career in April of 1988 after serving four years with the United States Air Force.

In 1992, he was appointed the rank of Detective and worked in the Financial Investigations Unit and on loan to the Federal Bureau of Investigation's Asset Forfeiture Unit.

He was promoted to Sergeant in 1996 and assigned to Zone Five. Chief Spillane was assigned to the Joint Command Center during the 1996 Summer Olympic Games in Atlanta, serving in the Computer Services Unit as the Computer Systems Network Engineer. He was promoted to Lieutenant in September of 1998 and assigned to Zone One.

In December 1999 he was appointed to the rank of Major and assigned as the Zone Two where he served for 6 ½ years, building trust and partnerships with the Zone 2 Community, earning the prestigious Bullish on Buckhead award in 2003 from the Buckhead Business Association.

After his service in Zone Two, he was assigned to the Atlanta Police Academy. After serving at the Academy he was appointed the position of Assistant Zone Commander in Zone Five. He was appointed to the rank of Captain in July 2010 and assigned as the Assistant Commander in Zone Four.

After serving in Zone Four, he was reassigned the rank of Major and placed in charge of the Information Services Section.

Promoted to Deputy Chief in October 2013, he commanded the Strategy and Special Projects Division briefly until his assignment as the Field Operations Division Commander.

Chief Spillane holds a Managerial Certificate from P.O.S.T. and earned his Bachelor of Arts Degree in Criminal Justice, graduating summa cum laude from Saint Leo University. He also holds a Master of Science in Criminal Justice with a Concentration in Critical Incident Management. He is a graduate of the Senior Management Institute for Police (SMIP) Police Executive Research Forum (PERF) class 54. Chief Spillane is a graduate of the Georgia International Law Enforcement Exchange (GILEE), and headed the 23rd delegation to Israel. He is also a member of International Association of Chiefs of Police (IACP), Georgia Association of Chiefs of Police (GACP), Major Cities Chiefs (MCC) and the Police Executive Research Forum (PERF)

### **Kevin Walsh - Assistant to the Special Agent in Charge, Electronic Crimes Task Force, United States Secret Service, Atlanta Field Division**



Kevin Walsh has been a Special Agent with the United States Secret Service for over 20 years. His career started in the New York Field Office where he was a member of several investigative units as well the protection squad. In 2000, he was the recipient of the Law Enforcement Investigator of the Year award for his work on a murder for hire/credit card fraud case.

Special Agent Walsh transferred to Washington, DC where he served for five years as a member of President Bush's protective detail. He has conducted several international protective advances as well as numerous ones all over the United States.

Special Agent Walsh also spent time teaching at the United States Secret Service training academy in Maryland. During his time as the training facility his main focus was counter surveillance and vulnerability assessments for protective visits.

In 2006 he was selected for promotion and served for four years as a supervisor on both President Bush and President Obama's detail. In 2010 he was selected for a supervisory position in the Financial Management Division located at the United States Secret Service headquarters in Washington, DC. In 2014 he transferred to the Atlanta Field Office, where is the supervisor of the Electronic Crimes task force.



**David Wardell - Vice President, Operations and Public Safety, Central Atlanta Progress (CAP) and the Atlanta Downtown Improvement District (ADID)**



David has over 41 years of law enforcement, security management, planning, and operations experience. He spent twenty years as an Army Officer in the Military Police Corps, serving in various capacities in units in the United States, Panama, and Europe. After the military, David joined the Atlanta Committee for the Olympic Games (ACOG) as a Venue Security Manager of the largest multiple event venue for the Centennial Olympic Games.

He worked in the contract security industry as a Branch Manager, Business Development Manager, and as a Security Consultant. David served as a Business Unit Security Manager for the Georgia-Pacific Corporation, responsible for Corporate Headquarters and Aviation Security, as well as Business Unit corporate security support, specializing in the areas of risk assessment and mitigation, executive services and protection, special events, and labor relations.

In his current position since 2002, David is responsible for the enhancement of public safety, cleanliness, infrastructure and quality of life concerns for the 220-Block Atlanta Downtown Improvement District's daily 200,000-population constituency, as well as the convention and tourist visitors (14 million per year). This is accomplished primarily by providing enhanced public safety, emergency preparedness and response through the Ambassador Force and off-duty hired police deployment; camera surveillance monitoring; public space maintenance and cleanliness services through the Clean Team and Public Space Maintenance Team; and assistance with public policy in support of quality of life measures.

He coordinates and conducts liaison and public-private partnerships between the eleven (11) jurisdictional law enforcement agencies and emergency services organizations contained within the Downtown Improvement District, as well as the major government entities.

David is a graduate of East Tennessee State University with an Associate's Degree in Law and a Bachelor's Degree in Criminal Justice, as well as a Master of Public Administration Degree from Georgia State University.

**Ming Yao - CEI Corporate Security, Director-Crisis Management/Business Continuity, Cox Enterprises, Inc.**



Ming Yao is a Retired Special Agent with the U.S. Secret Service (24 years), last serving on the Director's staff as the Deputy Assistant Director over Human Resources and Training. Ming served numerous assignments in investigations, training and protective assignments with President George H.W. Bush, Sr. and President George W. Bush, Jr. Ming has been with Cox Enterprises, Inc. for 12 years and currently is the Director of Crisis Management and Business Continuity. He is responsible for developing the business continuity program for Cox Enterprises covering over 300 businesses globally.

### **Continuing Education Credits:**

This Summit has been approved for 7 hours of Georgia POST, and 7 hours of GACP Chief Executive credits; 7 Georgia Board of Private Detective and Security Agencies CEUs; and 6 ASIS Recertification Points. All forms for credit are located at the Registration area.

If you need a certificate for any type of continuing education credits other than the ones listed herein, please email the information to [didi.nelson@usdoj.gov](mailto:didi.nelson@usdoj.gov).

### **Certificates:**

Certificates will be emailed to you upon your completion of an online evaluation that will be sent to you within the next two weeks.

### **Appreciation:**

Many agencies and individuals contributed time and effort in the planning and implementation of this Summit, and we are grateful to them all. However, we would be remiss if we failed to recognize the contributions of our speakers, all of whom took significant time out of their schedules to prepare their presentations and to participate in countless meetings and conference calls over the past several months.

We also would like to acknowledge the assistance of the Georgia Association of Chiefs of Police; Georgia POST Council; ASIS of Greater Atlanta; and the Georgia Board of Private Detective and Security Agencies for allowing continuing education credits to be awarded to attendees.

In order for us to provide this training at no charge, we rely upon contributions from agencies and organizations that are willing to cover the costs of the training and the lunch. Those agencies are listed on the back of this program.

Finally, we are grateful for the support of Dr. Gary A. McGaha, President of the Atlanta Metropolitan State College, for providing the beautiful conference center to us. We could not ask for a more hospitable host for this event. Michael D. Montgomery, Conference Center Manager, AMSC, spent time working with us to insure that we had the space and set-ups that we needed to make the event successful. Booker Lockhart, ABL Education Enterprises, Inc., handled all of our catering needs and made sure we were well fed.

### **Summit Coordinators**

Nadia Borissova	GILEE
SAIC Ken Cronin	U.S. Secret Service
Craig Dowdell	AFRD
Dr. Robbie Friedmann	GILEE
John Garrigan	SecurAmerica LLC
Steve Heaton	GILEE
Russ Law	Verensics
Ray Moore	(Ret.) U.S. Secret Service
Didi Nelson	U.S. Attorney's Office
ASAIC Malcolm Wiley	U.S. Secret Service
Timothy Williams	Emory Healthcare

**If you need assistance, during the Summit,  
staff members are wearing green ribbons  
and will be happy to help.**