



Law Enforcement Private Sector Business Continuity Summit VI

Special thanks for making Summit VI possible:

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Cousins Properties

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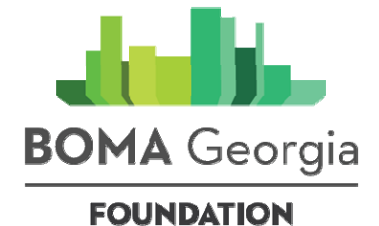
# 6th Annual Law Enforcement and Private Sector

# Business Continuity Summit

# ASSET PROTECTION AND EVACUATION

Atlanta Metropolitan State College  
Atlanta, Georgia

December 11, 2014



## Agenda

- 0730 – 0830 **Registration and Continental Breakfast**
- 0830 – 0845 **Welcoming Remarks, Conference Rationale and Agenda Overview**
- Dr. Gary A. McGaha**, President, Atlanta Metropolitan State College  
**Dr. Robbie Friedmann**, Founding Director, Georgia International Law Enforcement Exchange, Georgia State University  
**Russ Law**, Chair, ASIS – Greater Atlanta Chapter and Security Systems Integrator, Alscan, Inc.  
**John Garrigan**, Senior Vice President of Organizational Development, SecurAmerica  
**Didi Nelson**, Law Enforcement Coordinator, United States Attorney’s Office, Northern District of Georgia and Master of Ceremonies
- 0845 – 0930 **General Evacuation Guidelines**  
**Dwayne Johnson**, Consultant, Life Safety Solutions
- 0930 – 1020 **Mass Evacuations**  
**Patrick Beekman**, Executive Emergency Management Consultant, Tetra Tech  
**Sgt. Aston Greene**, Commander of the Emergency Preparedness Unit, Metropolitan Atlanta Rapid Transit Authority (MARTA) Police Department
- 1020 – 1040 **Break**
- 1040 – 1130 **Private Public Coordination**  
**James Hardy**, Protective Security Advisor, U.S. Department of Homeland Security  
**Jeff Partin**, Senior Manager, Emergency Preparedness and Business Continuity, The Home Depot
- 1130 – 1245 **Lunch**
- 1245 – 1330 **Keynote Address**  
**Municipal Disaster Response in Atlanta – Context, Realities, Experience, Changes**  
**Michael Geisler**, Chief Operating Officer, City of Atlanta

1330 –1515 **Concurrent Breakout Sessions:**

**Room 1 - Emergency Planning Considerations: Public Safety and Private Sector Responsiveness:**

Joel Baker - Deputy Chief, Atlanta Fire Rescue Department  
Paul Purcell - Vice President/COO, InfoQuest  
Chris Summerrow - Director, Business Continuity Management, Corporate Security, United Parcel Service (UPS)  
**Moderator:** Craig Dowdell, Homeland Security Officer, Atlanta Fire Rescue Department

**Room 2 - Evacuating Facilities with Unique Challenges:**

Randal Holsey – Deputy Warden, Clayton County Correctional Institution  
Mark Muma – Director of Safety and Security, Children’s Healthcare of Atlanta  
Bill Waldrop – Designated Official for Emergency Planning, U.S. Environmental Protection Agency (Retired)  
Tim Williams – Director of Public Safety, Emory Healthcare  
**Moderator:** Tim Williams, Director of Public Safety, Emory Healthcare

**Room 3 - Communications in Crisis Situations:**

Andy Altizer – Director of Emergency Preparedness, Georgia Institute of Technology  
Lisa Janak Newman – Public Affairs Officer, Georgia Emergency Management Agency (GEMA)  
Dave Wardell – Vice President, Operations and Public Safety, Central Atlanta Progress and the Atlanta Downtown Improvement District, Inc.  
Mark Winne - Investigative Reporter, WSB-TV  
**Moderator:** Dr. Robbie Friedmann, Founding Director, Georgia International Law Enforcement Exchange, Georgia State University

1330 –1515 **Concurrent Breakout Sessions (cont.):**

**Room 4 - Equipment and Technology:**

Chuck Bethea - Vice President, Sales and Engineering, COMMDEX Consulting  
Keith Sumas - Director of Emergency Management, Georgia State University Police Department  
Geoffrey Oletti - Executive Director of Asset Protection, Southeast Region, AT&T  
**Moderator:** Russ Law, Security Systems Integrator, Alscan, Inc.

1515 – 1530 **Break**

1530 – 1615 **Breakout Session Key Summaries**

1615 – 1630 **Closing Comments**

## Breakout Session Descriptions

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### Session #1: **Emergency Planning Considerations: Public Safety and Private Sector Responders**

This session will discuss what public safety officers, private security personnel and corporate emergency responders and crisis response teams should plan for in anticipation of deployment in a crisis, emergency, terror attack or other situation. Best practices in the areas of planning, family preparedness and support logistics will be discussed so participant agencies/companies can facilitate a more effective strategic response while attending to the personal needs of first responders and their loved ones.

### Session #2: **Evacuating Facilities with Unique Challenges**

This session will address the unique challenges associated with facilities, buildings and businesses that either cannot safely evacuate due to the nature of their respective functions or must evacuate without interrupting key and critical functions. Participants will learn from the area's leading public safety and private emergency management experts on what lessons have been learned by other disasters and what agencies and businesses need to do to be ready for a short-term and long-term evacuation period.

### Session #3: **Communications in Crisis Situations**

Communications in emergency situations, particularly when an evacuation is imminent or has been ordered, is the foundation of crisis management. This session will discuss the challenges of communicating and coordinating emergency messaging and alerts in a crisis situation from both the public and private perspective, including the role of mass and social media. Our panel of experts will also spotlight some of the most effective and proven communications equipment and protocols that have been successfully deployed.

### Session #4: **Equipment and Technology**

This session will present some of the latest equipment and technology solutions to help governmental and private agencies detect, respond to and mitigate an emergency situation. Session leaders will discuss what businesses and public safety agencies should have on hand prior to an emergency and what new advances have been made to help both public and private entities successfully manage and support an evacuation and other crisis.

## Keynote Speaker



### **Michael Geisler**

Chief Operating Officer  
City of Atlanta

As Chief Operating Officer for the City of Atlanta, Geisler directly manages and oversees all city operating departments and related agencies including Aviation, Police, Fire, Corrections, Parks, Recreation and Cultural Affairs, Planning and Community Development, Public Works, Watershed Management, Human Resources, Procurement, Information Technology, Sustainability and Enterprise Assets. Geisler served as the Deputy Commissioner and Chief Financial Officer for the City of Atlanta Department of Watershed Management, a position he assumed in November 2012 after a national search was conducted. Geisler brings to the position more than 30 years of experience in strategic and tactical management, combined with excellent business development, operations and financial acumen.

## Summit Coordinators

Nadia Borissova  
GILEE

Craig Dowdell  
AFRD

Dr. Robbie Friedmann  
GILEE

John Garrigan  
SecurAmerica

Russ Law  
Alscan, Inc.

Jim Longanecker  
DHS/FPS

SAIC Ray Moore  
U.S. Secret Service

Didi Nelson  
U.S. Attorney's Ofc.

ASAIC Malcolm Wiley  
U.S. Secret Service

Timothy Williams  
Emory Healthcare

## Summit Information

If you need assistance, during the Summit, staff members are wearing **green** ribbons and will be happy to help.

### Continuing Education Credits:

This Summit has been approved for POST, GACP Chief Executive, ASIS Re-certification Points, and Georgia Board of Private Detective and Security Agencies credits. All forms for credit are located at the Registration area.

- Officers will receive 7 hours of Georgia POST credit, and Chiefs of Police/Agency Heads will receive 7 hours of Georgia Chief Executive credit
- Members of ASIS will receive 6 Re-certification points
- GBPDSA members will receive 6 CEUs

### Certificates:

Certificates will be emailed to you upon your completion of an online evaluation that will be sent to you within the next two weeks. Your certificate will reflect the continuing education credits that you requested on your registration form. If you need a certificate for any type of continuing education credits, other than the ones listed herein, please email the information to [didi.nelson@usdoj.gov](mailto:didi.nelson@usdoj.gov).

### **Lunch**

A buffet lunch will be served in the main room. The keynote address will be given immediately after lunch, and you must attend this presentation to receive full credit.

## **Appreciation**

Many agencies and individuals contributed time and effort in the planning and implementation of this Summit, and we are grateful to them all. However, we would be remiss if we failed to recognize the contributions of our speakers, all of whom took significant time out of their schedules to prepare their presentations and to participate in countless meetings and conference calls over the past several months.

We also would like to acknowledge the assistance of the Georgia Association of Chiefs of Police; Georgia POST Council; ASIS of Greater Atlanta,; and the Georgia Board of Private Detective and Security Agencies for allowing continuing education credits to be awarded to attendees.

In order for us to provide this training at no charge, we rely upon contributions from agencies and organizations that are willing to cover the costs of the training and the lunch. Those agencies are listed on the back of this program.

Finally, we are very grateful for the support of Dr. Gary A. McGaha, President of the Atlanta Metropolitan State College, for providing the beautiful conference center to us. We could not ask for a more hospitable host for this event. Michael D. Montgomery, Conference Center Manager, AMSC, spent a significant amount of time working with us to ensure that we had the space and set-ups that we needed to make the event successful. Gwendolyn Glass, Catering Manager, AMSC, went above and beyond to make sure our breaks and meal services were outstanding.

## **Thanks to Our Staff**

This Summit would not have been possible without the hard work of several staff members. Please join us in thanking the following:

Diana Todd of the U.S. Attorney's Office handled the registration process, and prepared all name tags and handout materials, working to insure that you have everything you need. Diana also will be handling the evaluations and the preparation of your Certificates for continuing education credits.

Ann Manuel, U.S. Secret Service, Sandra Rogers, DHS-FPS, and Yvette Comer, U.S. Attorney's Office, handled registration, ensuring a smooth and efficient registration process. They also served as troubleshooters for any problems that arose. Their assistance is very much appreciated.

**Thank you for attending the Sixth Annual Law Enforcement and Business Continuity Summit.  
We look forward to seeing you next year.**